

ADIRONDACK CHAPTER 1 Bacon Street, P.O. Box 655 Glens Falls, New York 12801 (518) 792-6545

February 12, 1990

Mr. Christopher Lynch W.W.S.C. Radio Station 217 Dix Avenue Glens Falls, New York 12801

Dear Chris:

Thank you for taking your valuable time to participate in our Chapter's review process on Thursday, February 1, 1990. The Review Team was impressed by the cooperation and support of our community leaders.

The Board of Directors of the Adirondack Chapter American Red Cross appreciates your interest in our activities and the future of Red Cross in our communities.

Sincerely,

Richard W. Frasier Chapter Chairman

RWF:sl



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ADIRONDACK CHAPTER 1 Bacon Street, P.O. Box 655 Glens Falls, New York 12801 (518) 792-6545

FEBRUARY 12, 1990

1 783 2001

MR. RICK DUSENBERY Y96 FM 217 DIX AVENUE GLENS FALLS, N. Y 12801

DEAR RICK DUSENBERY:

ON BEHALF OF THE ADIRONDACK CHAPTER OF THE AMERICAN RED CROSS, I WOULD LIKE TO THANK YOU FOR SPONSORING YOUR RECENT BLOODMOBILE. YOUR COMMITMENT TO THIS WORTHWHILE PROJECT IS DEEPLY APPRECIATED.

THE UNITS OF BLOOD PRODUCED THROUGH YOUR EFFORTS ARE BEING USED TO HELP THROUGHOUT OUR CHAPTER. SINCE BLOOD IS BROKEN DOWN INTO COMPONENTS IT IS POSSIBLE FOR ONE UNIT TO BENEFIT SEVERAL PEOPLE.

YOUR GENEROSITY IN GIVING OF YOUR TIME AND EFFORTS AND YOUR WILLINGNESS TO SHARE MAKE IT POSSIBLE FOR OUR VOLUNTARY BLOOD PROGRAM TO SUCCEED.

SPONSORS ARE VITAL TO THE PRODUCTION OF BLOOD. WITHOUT THEM YOUR RED CROSS WOULD BE UNABLE TO PROVIDE THIS BADLY NEEDED SERVICE.

THANKS AGAIN FOR YOUR SUPPORT.

SINCERELY,

GERARD BILODEAU
BLOOD CHAIRMAN



Services for People with Disabilities

OFFICERS: CHAIRMAN OF THE BOARD Ronald W. Lesch

1ST VICE CHAIRMAN Edmund J. Booth, Jr. 2ND VICE CHAIRMAN Nancy Keating Silverman

TREASURER Michael Cominsky

SECRETARY Susan Gordon Ryan IMMEDIATE PAST CHAIRMAN

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MEDICAL DIRECTOR Aaron E. Sher, M.D. STATE OFFICE

HEADQUARTERS: 845 Central Avenue Albany, NY 12206 518-438-8785 800-727-8785 Fax: 518-4894

REGIONAL OFFICES: Camp Goodwill Rotary Park Chittenango, NY 13037 315-655-9735

Long Island 734 Walt Whitman Road Melville, NY 11747 516-421-2200

Giving the Power to Overcome

NEW YORK EASTER SEAL SOCIETY, INC.

PRESIDENT Edward L. Kershaw

January 29, 1990

Mr. Rick Dusenberry Y96 217 Dix Avenue Glens Falls, New York 12801

Dear Rick:

I would like to extend my gratitude to you for your assistance with our recent Volleyball Classic.

\$10,843.89 was raised to benefit the New York Easter Seal Society. We could not have exceeded our goal without your support!

Per your request, enclosed please find a roster of the teams which participated on January 6th and 7th, 1990. If you should have any questions, please feel free to contact me.

Again, thank you for all of your help!!

Singerely,

Cathy Scala

Development Associate

Enclosure

y96



Services for People with Disabilities

OFFICERS:
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Ronald W. Lesch
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PRESIDENT Edward L. Kershaw

For more information contact:

Cathy Scala Development Associate 1-800-727-8785

FOR IMMEDIATE RELEASE

GLENS FALLS RESIDENTS RAISE \$10,000 FOR EASTER SEALS

January 22, 1990 (Glens Falls, New York) - On January 6th and 7th, 1990, forty-two teams of area Glens Falls volleyball enthusiasts came together to participate in the Easter Seals Volleyball Classic at Adirondack Community College.

Adirondack Construction repeated as the top fund raising team. Rounding out the top three teams were First National Bank and The Post Star Spikers.

Y-96 served as the official radio sponsor of the event in conjunction with Adirondack Community College and Coca-Cola.

RD' Salem

Tamany 17'90

Dear Chris

Thank you to you and your station manager and staff who put such a lot into publicising and supporting the Vels Droxin Seminar. I'm sure bull Miller was aware of our appreciation last Wednesday when Robin, Scott and I were guests in the studio.

On the face of it, it looked the a disappointing wond so you catch yourself wondering

Whether a man-burn plant mit exactly what the complacent community deserves, but as Dr Kahn remarked, I doesn't need everyone to turn the whole thing (only a few with energy!) upside down - There were some encouraging attendances by individuals from business and educational backgrounds. I got a call yesterday morning from a woman (from kingsbury) asking others she could recycle. It seems this is her fish awareness of the Whole thing! But she and

her husband and going to start calling, and coming to meetings, and even one more source of that kind or every is of immeasurable value.

Also Southern Washington County (Combridge Fackson White Creek) attended—
more significantly a very concerned doctor from Many
McClellan, and I know a Whole new group is gathering force down there.

We are reinspired by kalm's unge to us to continue to take the offensive — not inst be always trying to catch up with the other side.

Tid enjoy hearing a young people's "Speake Up" some time. I'm sure you've done it before but it would be refreshing to hear some youthful responses!

Please regard this letter as a paper substitute for one of those congratulatory plagues which adom your walls. Properly, it should be of carried cherry or walnut, sumounted by a gilded incinerator smoke stack in process of demolition!

Succeely - Stephanie Wenk

WARREN/WASHINGTON COUNTIES

WWCCA

COUNCIL ON ALCOHOLISM AND SUBSTANCE ABUSE, INC.

Mary C. Traynor Community Educator

Lynn M. Fennell
Administrative Assistant

Richard M. Lawless
Executive Director

. January 16, 1990

Chris Lynch
WWSC Radio
217 Dix Avenue
Glens Falls, New York 12801

Dear Chris:

On behalf of the Warren/Washington Counties Council on Alcoholism and Substance Abuse, we would like to thank you for your participation in the SAVE A LIFE, DIAL A CAB program, held during the holidays. The program was an unqualified success, and your support is much appreciated.

Close to 100 cab rides were provided over the ten day period from shortly before Christmas through January 1. Each of these individuals had consumed enough alcohol to raise the concern of bartenders and owners. That is 100 potential deaths and serious injuries we were able to avoid.

The Council is very excited by the support extended to this effort by local business, and hopes to expand the program this year to include a larger area.

Once again, thank you for your participation in the program. We look forward to working with you again to reduce the risks of drinking and driving.

Sincerely,

Bob Moore

Vice-President

Richard M. Lawless Executive Director



Ext. 10/96

bity of Glens Falls

NEW YORK 12801

December 13, 1989

Mr. Chris Lynch WWSC/WYLR-FM Radio 217 Dix Avenue Glens Falls, NY 12801

Dear Chris:

On a personal note, I wanted to thank you, Dave Covey, Van Tuttle and all of the hard-working members of your AM and FM radio staff for helping us with our "Hometown Christmas Celebration".

Also, you and Dave (and staff) have played a major part in the success of our City of Glens Falls Sesquicentennial.

On behalf of the City and our Sesquicentennial Committee, many thanks and happy holidays.

Sincerely, Bob Curtis Admin. Asst. to the Mayor

CC: Dave Covey Van Tuttle



GLENS FALLS SESQUICENTENNIAL

136 Warren St., Glens Falls, NY 12801 (518) 792-4141

Dec. 8, 1989

Mr. Dave Covey WWSC/WYLR 217 Dix Ave. Glens Falls, N.Y. 12801

Dear Dave:

I wanted to let you know how much the Sesquicentennial Committee appreciated the tremendous exposure you gave Thursday night's Hometown Christmas program. Your help was immeasurable: You brought the crowds.

The PSAs built momentum and curiosity, and the frequent interviews with participants that Bruce and Bill hosted filled in the color. The downtown remotes the day of the event topped it all off. Nice work -- complete, professional, creative and enthusiastic! But then we've learned to expect that from you.

Throughout the Sesquicentennial, everyone at WWSC and WYLR has been an enthusiastic partner in scheduling, organizing and promoting events. But the role you've played, Dave, as a counselor, idea man and cheerleader, has been particularly important. We couldn't have done it without you.

The entire committee is appreciative, and I'm personally very grateful. I know we'll work together again, and I look forward to it.

Sincerely,

Mark L. Behan Chairman

cc: Christopher P. Lynch



P.O. Box 659. Glens Falls. New York 12801

Telephone: (518) 798-1144

November 20, 1989

Mr. Christopher Lynch
WWSC/WYLR Radio Stations
217 Dix Avenue
Glens Falls, New York 12801

Dear Chris:

The official tallies are in on our Winter Festival '89 and we are thrilled to announce that it was the most successful of all our Winter Festivals to date! Paid attendance was up 66% over last year, and with children and special coupon holders, we estimate that in total, between 3,500 and 4,000 people came through the doors.

We know that a large part of this year's success was due to the wise choices we made in promoting the event, particularly in using local radio advertising for the first time. We want to thank you for the excellent script Bob Howard generated for us, and for the help you provided in targeting our audience among your listeners.

We also want to thank you for your generosity on Sunday by sending Don Racette and the mobile unit to broadcast on site. That was certainly a major factor in getting the word out and the people in on the traditionally slower of our two days.

Thank you for the quality and depth of your service to us in our Winter Festival promotion this year. Once again your station has proven itself as a leader in service to LARAC as well as to the community!

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Sincerely,

Patricia Joyce /

Executive Director, LARAC



P.O. Box 659, Glens Falls, New York 12801

Telephone: (518) 798-1144

April 9, 1991

Mr. Christopher Lynch WWSC/WYLR 217 Dix Ave. Glens Falls, New York 12801

Dear Chris:

The Cultural Committee of the ARCC, ACC's Continuing Education Division, and LARAC would like to thank you for attending the "Meet the Media" workshop last Saturday, April 6, despite the gorgeous spring weather and your normally very busy schedule!

Your presentation was very helpful in providing our local non-profit organizations with some much needed information on how to use WWSC/WYLR more effectively. We hope that those who were present and those who will use the updated Media Guide will put what you said to good use in promoting their groups.

On behalf of all the non-profit groups represented by our three sponsoring organizations, I also thank you for the very valuable information and promotion services you provide every day on the job. We hope that this workshop will make working together in our community more effective and profitable for all of us.

Sincerely,

Patricia Cary Joyce

Co-Chair, Cultural Committee, ARCC & Executive Director, LARAC

PBM #1

fralude mais Interview + PSA's

January 2, 1991

WYLR-FM Radio 217 Dix Avenue Glens Falls, NY 12801

Dear Friends:

Many thanks to all of you for your dedication to "Operation Uplift." Your constant attention and sincere support have been overwhelming.

With the help of many people of this and surrounding communities. our first shipment of care packages was sent out on Saturday, December 1st. We have already begun to receive letters from grateful "soldiers."

"Operation Uplift" is still going strong! Our first donation drive for 1991 will be on Saturday, January 19th. We will have volunteers collecting items in many area stores from 8:00am to 4:00pm.

As the threat of war seems closer to reality, boosting the morale of our service members is more important than ever. Any further assistance from you will be greatly welcomed and appreciated.

Many wishes for a healthy and peaceful new year. I look forward to being in touch with you soon.

Very sincerely,

Joan D. Goddard

Coordinator - "Operation Uplift"

13 Ferriss Drive

Queensbury, NY 12804

(518) 792-8698



TELEX: 646515 ORDA LKPC

FAX: 518-523-9275

NED HARKNESS
President/Chief Executive Officer

December 17, 1990

Bob Barrett
Program Director
WWSC/Y96 FM
Normandy Broadcasting Corporation
217 Dix Avenue
Glens Falls, New York 12801

Dear Bob:

Now that the New York Run for '92 has reached its final destination, and the "dust has settled", it is with pleasure that I personally thank individuals like yourself who so graciously worked hard in Glens Falls for this outstanding USOC fundraiser.

Everyone in New York State who participated in this event experienced the emotion and excitement of the Olympic movement. You should be extremely proud of your role in supporting our United States Olympic winter athletes. New York State, and its communities, sent a strong message to the United States Olympic Committee that we are one hundred percent behind our Olympic athletes.

Your assistance in helping us raise these needed dollars was deeply appreciated. On behalf of the Olympic Authority staff, our sincere thanks for directing WWSC/Y-96FM's coverage of the Olympic Torch Run and for the numerous interviews, all of which kept the momentum going throughout the run in Glens Falls. I was extremely proud of the reception we received. It was by far the best.

My very best wishes for a wonderful holiday season.

Sincerely,

Ned Harkness President

NH/bk

Prospect Child & Family Center Prospect School

UNITED CEREBRAL PALSY ASSOCIATION OF THE TRI-COUNTIES, INC. 201 AVIATION ROAD QUEENSBURY, NY 12804-1199 (518) 798-0170



7 December 1990

Dave Covey WWSC/WYLR 217 Dix Avenue Glens Falls, NY 12801

Dear Dave:

Thank you, and your wonderful colleagues at WWSC, for your recent help in promoting our Bowl-a-thon.

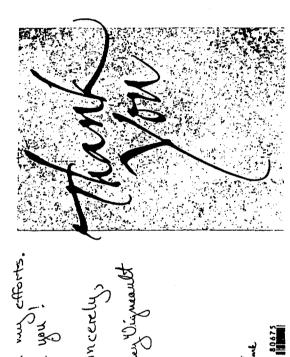
I was told when I first accepted this position in August that "WWSC was our best friend." I've had the opportunity to learn this first-hand and I am grateful.

I hope your holiday is filled with as much caring as you give to others.

Very truly yours,

Karen Padowicz Development

-ment for me as recognition returning adult student, and meeting the rising costs of higher education is acting increasingly difficult even while weating Dear Mr. Goven,... I ucould like to thank your help is deeply appreciated, as I am



Sincerely. and recognized my c Again, thank you?

Glens Falls Area

— League of Women Voters –

35 Leonard Street

Glens Falls, New York 12801

August 7, 1990

Mr. Chris Lynch WWSC / W Y L R-Y96 217 Dix Avenue Glens Falls, NY 12801

Dear Chris:

This will follow up our telephone conversation yesterday and will let you know some details about the League's voter registration campaign. Enclosed is a recent news article announcing some of the help we are getting to promote this idea.

Hertz Rentals has agreed to donate the use of a Ford van for the month of September so that the League can use it as a site to register voters. We plan to equip the van with a P.A. system (something else we are searching for) so that we can run a pre-recorded message to attract potential voters to the van. Our idea is to find someone capable of imitating famous voices who would be willing to record a message—using a variety of voices which we could then air from the van. One script we thought might be good follows:

"YOUR RIGHT TO VOTE HAS BEEN PAID FOR WITH THE LIVES OF MANY BRAVE MEN AND WOMEN. TAKE FOUR MINUTES, RIGHT NOW, AND USE YOUR RIGHT! REGISTER TO VOTE IN THE NOVEMBER ELECTIONS. FORMS AND ASSISTANCE IS AVAILABLE AT THE LEAGUE OF WOMEN VOTERS MOTOR VOTER VAN."

Also enclosed is a list of places where our Motor Voter Van and volunteers will be trying to sign up people. Part of our effort involves approaching the largest employers in Warren and Washington Counties with the thought that we want to make each firm 100% employee-voter registered. The response has been tremendous, and we are most appreciative. I would like to point out that we are working in cooperation with the Boards of Election of both Warren and Washington Counties, and we are able to register any qualified New York state resident

We would like to take this opportunity to let you know how very much the League appreciates your station's involvement in past efforts.

Thank you,

Sincerely,

G.F. AREA LEAGUE OF WOMEN VOTERS

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Sylvia Sheehan

Voters Service Director

Encls

To: Tolo Davett Landson Lot a great hours or late a great

Contact:

Sherry Williams

Gurney Lane

Glens Falls, NY 12801

(w) 518/793-6446 (h) 518/761-0181

PRESS RELEASE

"BIKE-TO-WORK DAY" SUCCESS

The Greater Glens Falls Community participated in its first annual "Bike-to-Work" Day on August 1, 1990. 154 riders reported that they commuted to work by bicycle for a total of 1531.4 miles. This participation produced a savings of 69.15 gallons of gasoline (.46 gal/person) and a savings of 1281 pounds of carbon dioxide (over 8 pounds/person). The longest ride was 68 miles, and the average ride was ten miles per commuter. Organizer Tom Bridge estimates that "there were at least another 150 riders who did not phone in their mileage," for a realistic 300 riders.

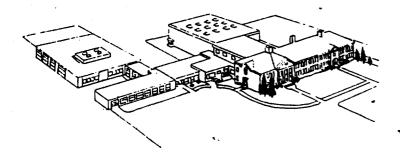
The total dollar savings was \$380.35 in gasoline cost. David Hodgson, Department Chairperson of the Science Department at ACC, calculated that "if a person were to bike to work twice a week from May through September they would save over \$100 in personal gasoline use." That would be 400 bicycle miles, equating to a savings of 18 gallons of gas and 336 pounds of carbon dioxide per person. Mr. Hodgson further emphasized that these statistics do not include savings factors of acid rain implications from the nitrogon oxides from car exhaust.

Organizer Sherry Williams spoke with the commuters who reported their mileage. She stated that "several people said they wore helmets, several riders noted narrow shoulders for bikers to ride on, and all agreed that commuting by bicycle was a pleasant experience and they would do it." She also found that there are in fact several people in the area who regularly commute by bicycle.

Some participating companies were: Northern Homes (6), Neles-Jamesbury (12), Miller, Mannix & Pratt (5), LaPann, Reardon (3), Bartlett, Pontiff (7), Kamyr, Native Textiles, ACC, The Bike Shop, Inside Edge (3), Adirondack Girl Scout Council, The Lawrence Group, Sandy Hill (3), Robert Joy & Associates (100%), Air Land, Glens Falls Post Office, Warren County Municipal Center, Queensbury Town Offices, Glens Falls National Bank, Finch Pruyn, Scott Paper, Cleverdale Country Store, Comstock Prison, Glens Falls Hospital, Glens Falls Clinical Lab, and Key Bank, Penny Riley, President of the Employee Association for Continental Insurance, reported that they had 30 riders and said that "next year we will have a much larger participation."

The local Greater Glens Falls Community "Bike-to-Work Day" was not affiliated with any national organization or sponsorship. When asked about the support to make this sevent happen, Paula Lutz stated that "support came from various entities." On behalf of the organizing committee Lutz expressed a special thanks to those individuals and Community leaders for their support and dedication of time to promote environmental awareness programs such as "Bike-to-Work Day". The poster was designed by Gary O'Connor and printed by Glens Falls Printing. All five municipalities endorsed the event and proclaimed August 1 as "Bike-to-Work Day": The City of Glens Falls, the Town of Queensbury, the Village of Hudson Falls, the Town of Kingsbury and the Village of South Glens Falls. Queensbury Recreation Department provided bike racks where needed. Radio Stations WWSC and Y96 FM and Channel 8 TV were very generous with air time. Channel 13 TV covered the event and aired it throughout the Capital District.

Next year the Greater Glens Falls Community will participate in the National "Bike-to-Work Day" on May 15, as well as its own special local day, on August 1. Let's all do our share...Spare the air and ride a bike to work.



Fort Ann Central School

Catherine Street Fort Ann, NY 12827 (518) 639-5594

Richard P. Hogan

John S. Whelan

John H. Crawford Director of Guidance

1.00

Martin I. Roth Business Manager

Juge 25, 1990

Mr. Chris Lynch WWSC/WYLR Broadcasting 217 Dix Avenue Glens Falls, NY 12801

Dear Mr. Lynch:

On behalf of Richard P. Hogan, Superintendent of Schools; the Board of Education, and Ray Gordon, senior class advisor and graduation chairperson, I would like to personally express my sincere appreciation to you and through you to your entire organization for participating in our graduation ceremonies and annual awards evening by providing funds for a member of our graduating class to be honored with an appropriate award.

Your continued support of our overall educational program with your award is one of the major reasons why so many outstanding members of our graduating class were honored through this very special recognition. On behalf of the entire graduating class, thank you very much again for participating.

Sincerely yours,

John Whele

John Whelan, Principal Fort Ann Central Schools



Services for People with Disabilities

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2nd Vice Chairman Nancy Keating Silverman

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Emily Ross
Barbara Shea

Medical Director Agron E. Sher, M.D.

State Office Headquarters:

845 Central Avenue Albany, NY 12206 518-438-8785 800-727-8785 Administrative Fax: 518-489-4893 Development Fax: 518-489-7327

Camp Goodwill

Rotary Park Chittenango, NY 13037 315-655-9735

Giving the Power to Overcome

New York Easter Seal Society, Inc.

President Edward L. Kershaw

June 18, 1991

Mr. Bob Barrett Y-96 FM 217 Dix Avenue Glens Falls, New York 12801

Dear Bob:

On behalf of the New York Easter Seal Society, I would like to thank you and Y-96 FM for sponsoring our Glens Falls Softball Classic again this year.

We had a very successful event this year with 20 teams participating we raised \$6,500. These funds are used to enhance programs designed to benefit those with disabilities in the Capital region.

We appreciate Y-96's continued support of our cause. Your promotion of our event helps to make the difference in the lives of others.

I look forward to working with you in the future.

Sincerely,

Elizabeth Coleman Development Assistant

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1990

David Covey WWSC/WYLR 217 Dix Avenue Glens Falls, NY 12801

Dear David,

The 1991 WalkAmerica Campaign for Healthier Babies is now a memory. You, and your fellow committee members, really helped to make this year's campaign a memorable one. The kick-off's, Exec Trek, and the Awards Celebration were all well attended and, of course, the Walk itself broke all records in our chapter with nearly 2,000 participants.

We had several left over WalkAmerica sweatshirts and sunblockers and thought you might enjoy having one to remind you of your success.

Once again, many thanks. We are already working on WalkAmerica '91 and will be calling you soon to discuss your interest in playing an active part.

Have a wonderful summer!

Andrea

Community Director

Community Director

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Capital
District
Chapter

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2 City Square -- 324 Broadway, Albany, New York 12207-2977 / (518) 427-0421 FAX (518) 427-0426

July 15, 1992

Mr. Chris Lynch President & General Manager WYLR Radio 217 Dix Ave. Glens Falls, New York 12801

Dear Mr. Lynch:

The Capital District Chapter of the National Multiple Sclerosis Society has benefitted from your station's support of our Adirondack 100 cycling event held in the South Glens Falls area.

From 1986 through 1990, Y96FM was instrumental in helping us promote the event. We appreciated your assistance then and look forward to your help with future events and programs we may conduct in the Glens Falls area.

Sincerely,

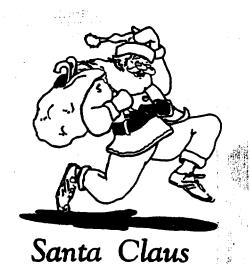
Vito 8. Grasso

Vito F. Grasso Executive Director

Exh. 10/111

OPERATION SANTA CLAUS WORKSHOD

OPERATION



6th ANNUAL Y96 HOLIDAY HOPECHEST

To Benefit Area Children
THURSDAY OCT. 10,1991

9 TO 11:00 AM HUDSON FALLS JR. HIGH SCHOOL ALL-PURPOSE ROOM